



Examples of the ethical principles of artificial intelligence

#tekoälyaika #aiera

Manifesto for Data Practices

datapactices.org

- 1) Use data to improve life for our users, customers, organizations, and communities.
- 2) Create reproducible and extensible work.
- 3) Build teams with diverse ideas, backgrounds, and strengths.
- 4) Prioritize the continuous collection and availability of discussions and metadata.
- 5) Clearly identify the questions and objectives that drive each project and use to guide both planning and refinement.
- 6) Be open to changing our methods and conclusions in response to new knowledge.
- 7) Recognize and mitigate bias in ourselves and in the data we use.
- 8) Present our work in ways that empower others to make better-informed decisions.
- 9) Consider carefully the ethical implications of choices we make when using data, and the impacts of our work on individuals and society.
- 10) Respect and invite fair criticism while promoting the identification and open discussion of errors, risks, and unintended consequences of our work.
- 11) Protect the privacy and security of individuals represented in our data.
- 12) Help others to understand the most useful and appropriate applications of data to solve real-world problems.

Statement on AI, Robotics and Autonomous Systems

European Group on Ethics in Science and New Tech (EGE)

- 1) Human dignity:**
Limits to classifications & awareness whether we are interacting with a machine or human
- 2) Autonomy:**
Human ability to choose whether to delegate decisions and actions to AI or not
- 3) Responsibility:**
AI should be developed in ways serving social good as determined by democratic processes
- 4) Justice, equity, and solidarity:**
No discriminatory bias in datasets & equal access to AI tech & fair distribution of benefits
- 5) Democracy:**
Key decisions on regulation and application results of democratic and public debate
- 6) Rule of law and accountability:**
Protection against risks stemming from AI that infringes human rights eg safety and privacy
- 7) Security, safety, bodily and mental integrity:**
All safety dimensions taken into account in development and tested before release
- 8) Data protection and privacy:**
Also limit for tech influencing personal opinions
- 9) Sustainability:** Priority for environmental protection

Ethical guidelines for the use of AI

OP Group

1) People-oriented approach

We deploy data and AI responsibly to promote the wellbeing of our customers. We define clearly the goals of our AI work and refine them when necessary to respond to changes in data, technical possibilities and our work environment.

2) Openness and transparency

We operate openly in relation to our customers, partners and stakeholders and ensure the transparency of our AI applications and their evaluation. We are open about the ways we use AI, and we subject our work to review.

3) Impact assessment

We examine carefully how our choices affect our customers and their environments and strive always to make responsible choices when we apply AI.

4) Ownership

We assign owners to all the principles guiding our work and all the algorithms we develop. We ensure that the AI we use is ethical throughout its life cycle.

5) Privacy protection

We safeguard the protection of privacy and personal data in the data we use in accordance with our data protection policies.

**Enjoy your journey
into accountable
artificial intelligence!
Thank you for joining us
in building a trust-based
era of artificial intelligence
in Finland.**